



BERKSHIRE HATHAWAY
HomeServices
Florida Properties Group

LUXURY
*Collection*SM



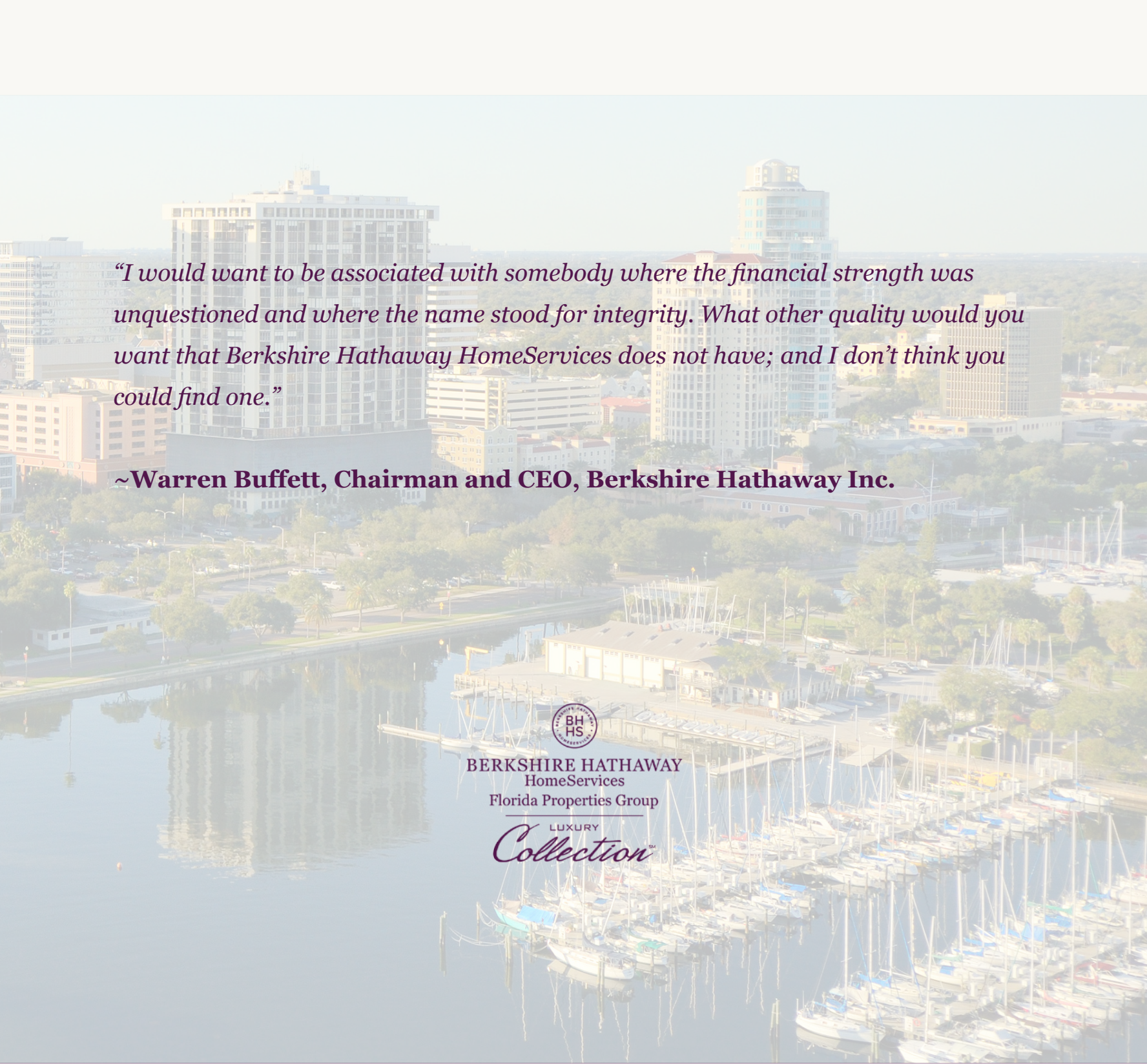
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“I would want to be associated with somebody where the financial strength was unquestioned and where the name stood for integrity. What other quality would you want that Berkshire Hathaway HomeServices does not have; and I don't think you could find one.”

~Warren Buffett, Chairman and CEO, Berkshire Hathaway Inc.



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Opening

NEW DOORS

The Berkshire Hathaway name has stood for strength, integrity and trust for more than a century, and today our exclusive Luxury Collection delivers that same level of confidence to the premier real estate market.

Berkshire Hathaway HomeServices Luxury CollectionSM is a specialized division established with one goal in mind—to deliver our unrivaled customer service and superior knowledge of the luxury market to the world's most elite consumers.

To ensure that your relationship with Berkshire Hathaway HomeServices Luxury CollectionSM surpasses every expectation, our distinguished sales professionals skillfully combine their expert knowledge of local markets with our vast global connections, advanced technology and unparalleled marketing resources to deliver you best-in-class results.

A Trusted Name

IN TAMPA BAY REAL ESTATE

Berkshire Hathaway HomeServices Florida Properties Group enjoys an established reputation in the Tampa Bay real estate market with a strong heritage of more than 50 years. Locally owned and operated by commercial sales associates and business partners Dewey Mitchell and Allen Crumbley, the company was formerly known as Prudential Tropical Realty.

Berkshire Hathaway HomeServices is among the few organizations entrusted to use the world-renowned Berkshire Hathaway name. Only select companies that measure up to the most demanding criteria are invited to join the Berkshire Hathaway HomeServices Network. Our unique relationship with this revered global brand, combined with skilled performance and innovative techniques, distinguishes Berkshire Hathaway HomeServices Florida Properties Group from other real estate firms.

With an unparalleled combination of expert sales professionals, leading-edge technology, strong local lineage, and the power of our world-class brand, Berkshire Hathaway HomeServices Florida Properties Group is the informed choice for sellers of fine homes in Tampa Bay.



DEWEY MITCHELL



A Connection TO THE COMMUNITY

We believe Tampa Bay's quality of life depends on the generous support of those who live and work here. That's why we contribute time and money to the communities we serve. Our commitment to our communities starts at the top with local owners who are actively involved with numerous civic and charitable organizations.

A proud third generation real estate professional, Dewey Mitchell serves on the Board of Trustees for BayCare Health Systems and St. Leo University. He also sits on the Board of Directors for both

Morton Plant Mease Hospital and the Pasco Economic Development Council and is the PEDC Chair for 2014. Mitchell is the former Chairman of the Tampa Bay Partnership and served on their Transportation Task Committee. He was Chairman of the Pasco-Hernando American Heart Walk, as well as, Chairman of the West Pasco Family YMCA Capital Campaign Committee. Additionally, Mitchell is a charter officer and past President of the Rotary Club of Seven Springs, and has served as past President of the West Pasco Board of Realtors, the Pasco County Committee of 100, and the West Pasco Chamber of Commerce.

Mitchell graduated from the University of Alabama in 1979 with a Bachelor's Degree in Commerce & Business Administration/Marketing. While attending the University of Alabama on a football scholarship, he played under the legendary Coach Paul "Bear" Bryant. From Coach Bryant, Mitchell

ALLEN CRUMBLEY



gained the integrity and competitiveness that he continues to draw upon, even today. Mitchell also excelled in Judo earning 7 gold, 3 silver and 5 bronze medals from various national championships and went on to lead the U.S. Olympic Judo Team as Captain in the 1984 Olympics in Los Angeles, California.

A Board Member with the Pasco Education Foundation since 1994, Allen Crumbley was instrumental in the success of the "Take Stock in Children" campaign, which awards scholarships to local at-risk students. He was a charter officer of the Rotary Club of Seven Springs and helped establish the Gills West Pasco Family YMCA. He has served as President and remains on the greater Suncoast area YMCA's Board of Directors. Additionally, Crumbley is a past President of the West Pasco Board of Realtors, past Vice President of the Florida Association of Realtors - District Six, past president of the Florida Gulfcoast Commercial Association of Realtors, and CCIM

chapter president 1995. Currently, he is a member of the CEO Council of Tampa Bay and serves on the Board of Directors for Leadership of Tampa Bay, Gulfside Hospice and Pasco Palliative Care. Crumbley also offers his talents as a football, basketball and soccer coach. He also performs numerous charity auctions and helps host the annual Orlando visit for the Sunshine Kids.

Crumbley graduated from the University of Alabama in 1979 with a Bachelor's Degree in Commerce and Business Administration/Marketing. While attending the University of Alabama on a football scholarship, he played under the leadership of Coach Paul "Bear" Bryant. To this day, Allen draws on the lessons taught by Coach "Bear" Bryant.



Expertise

FOR THE EXTRAORDINARY

Whether you're in search of a modernist dream home or stunning seafront property, we offer proven expertise to ensure a seamless experience that delivers the results you desire. Purchasing a new luxury home is a significant decision, both personally and financially, and requires thorough research and credible, expert advice. That is why our seasoned team of associates develops an in-depth understanding of your personal needs, which is reflected in each of the luxury properties they choose to present to you. And once the purchase decision has been made, they have the advanced negotiating skills to achieve the results you desire.

When selling your home, Berkshire Hathaway HomeServices Luxury CollectionSM guarantees maximum exposure to qualified prospects, developing integrated marketing plans that best exhibit the unique qualities of each property. From compelling print ads placed in targeted publications to fine-tuned digital strategies, we'll work diligently to make sure your property is showcased to the most exclusive audience.

Through inspired staging and exclusive events and previews, we maximize each home's appeal and exposure to select buyers.



*Each luxury home is distinctive.
Our experience, strategies and service are equally so.*



As a global network, we are uniquely suited to help individuals sell or acquire luxury homes and estates.

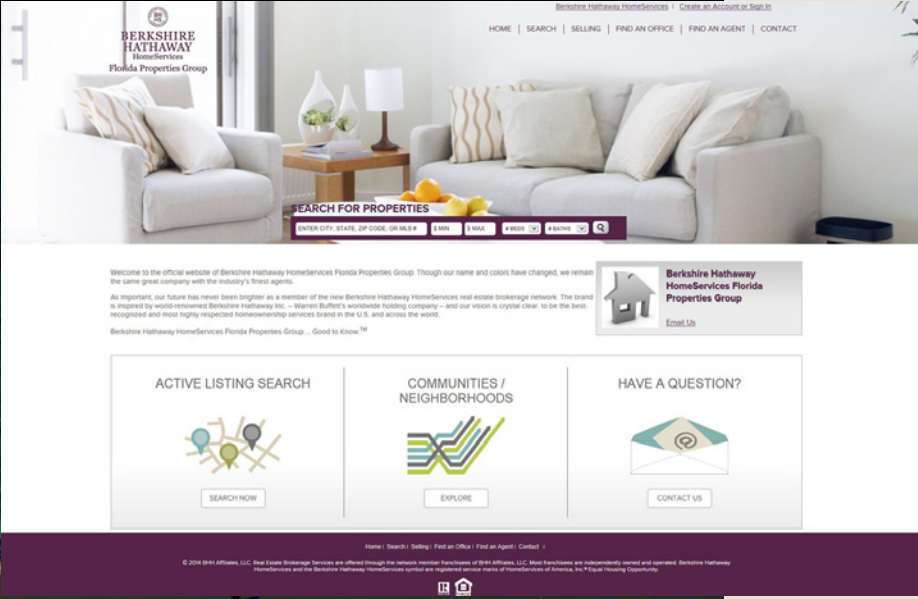
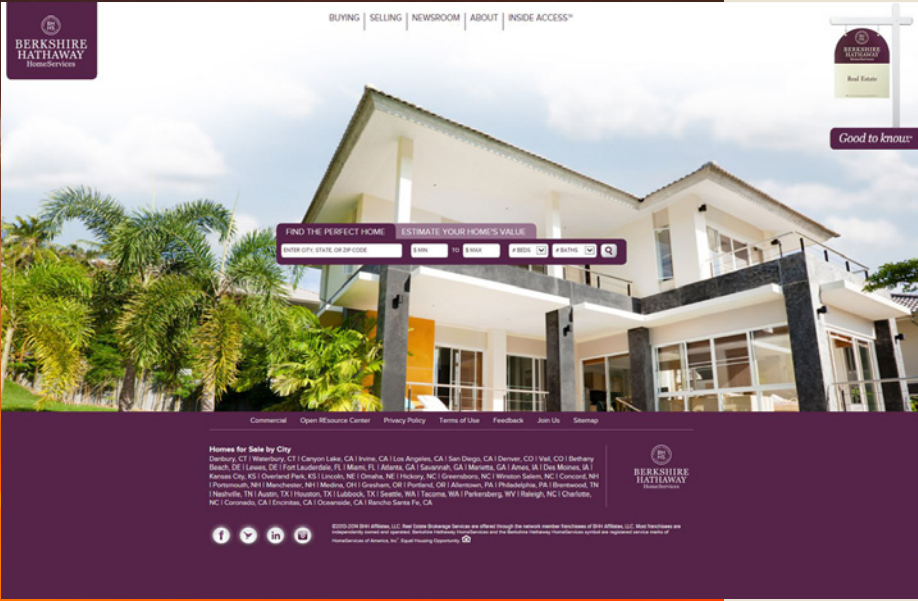
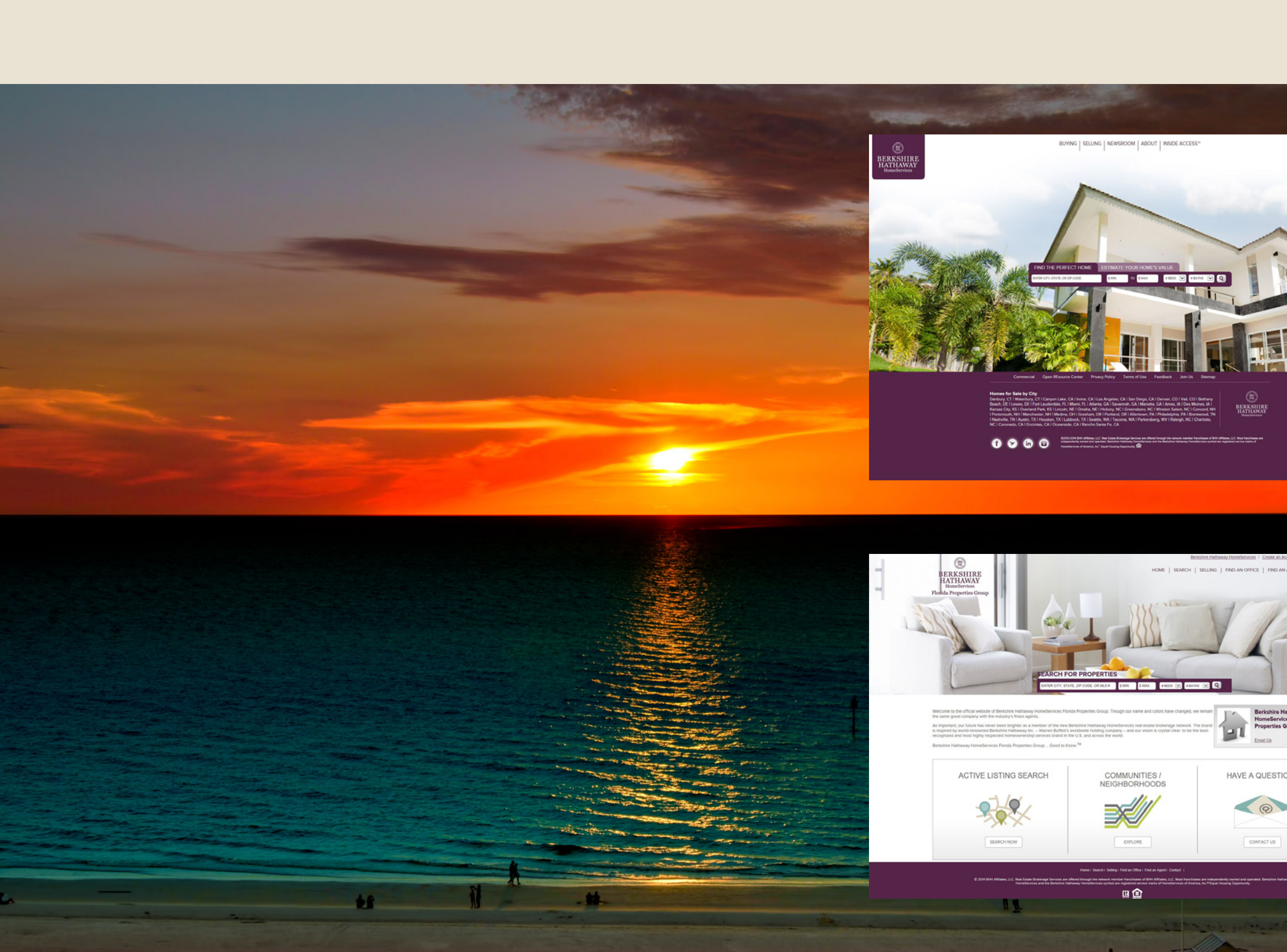
GLOBAL *Capabilities*

EXCLUSIVE MARKETING ADVANTAGES

There are a number of reasons why the ultimate buyer of your home may be from outside the local market or region. This is due as much to demographics and technology as it is to the discretionary nature of luxury home acquisition. Our extensive referral and relocation resources with Berkshire Hathaway HomeServices' global network, give us preferential access to buyers with the means to purchase luxury homes in the Tampa Bay area.

Brookfield GRS is the No. 2 player in global relocation, managing nearly 85,000 relocations annually to and from more than 125 countries. It claims 35 percent of Fortune 100® companies as clients and is the largest relocation provider to the U.S. and Canadian governments.

Berkshire Hathaway HomeServices Florida Properties Group enjoys a preferred provider relationship with Brookfield GRS. That means our high-performing network members are the preferred recipients of Brookfield GRS referrals, and are the first priority for referral placement within the Brookfield GRS Preferred Broker Network.



Resources

OF A WORLD CLASS BRAND

Berkshire Hathaway HomeServices offers the most advanced tools in the industry to create solutions to our customers' home selling and buying needs. Potential buyers will have instant access to information about your property through BerkshireHathawayHS.com, a world-class web site designed with easy-to-use features that enhance the buying and selling experience.

Complementing these efforts is bhhsfloridaproperties.com showcasing thousands of properties enhanced with additional photos, descriptive copy and virtual tours.

Additionally, Berkshire Hathaway HomeServices sales professionals have access to a full menu of advertising options with affluent readerships, both locally and worldwide. The company reaches consumers through a variety of mediums including print, digital, and television.

Berkshire Hathaway HomeServices Luxury CollectionSM—for unprecedented access to exclusive homes across the nation, backed by a reputation that's virtually in a class by itself.

A Network

YOU CAN RELY ON

Berkshire Hathaway HomeServices is one of the world's most trusted and admired names, and our market knowledge, commitment to service and technological expertise will afford you advantages that no local firm or international company can hope to match.

We understand that your needs, and your property, are one of a kind.

From the moment you begin working with us, it is our objective to ensure that you are partnered with industry-leading professionals delivering uncompromising service tailored to your unique needs.

Berkshire Hathaway HomeServices Luxury CollectionSM.

Experience a life without compromise.





“Our unique relationship with the world-renowned Berkshire Hathaway brand combined with skilled performance and innovative techniques, distinguishes Berkshire Hathaway HomeServices Florida Properties Group from other real estate firms. Strength, integrity and trust are the pillars upon which Berkshire Hathaway was founded, and we pride ourselves on adhering to the highest standard of professional and personal ethics.”

Dewey Mitchell, Broker/Owner
Berkshire Hathaway HomeServices Florida Properties Group

“Berkshire Hathaway HomeServices Luxury Collection utilizes an elite network of global relationships, along with modern, effective tools to bring together buyers and sellers of luxury property. This commitment to representing clients of wealth makes Berkshire Hathaway HomeServices Florida Properties Group a preeminent force in the marketplace.”

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